

Title <b>Innovation process and patent policy</b>	Code <b>1011101351011170651</b>
Field <b>Management - Full-time studies - First-cycle studies</b>	Year / Semester <b>3 / 5</b>
Specialty -	Course <b>elective</b>
Hours Lectures: <b>1</b> Classes: <b>15</b> Laboratory: -    Projects / seminars: -	Number of credits <b>4</b>
	Language <b>polish</b>

**Lecturer:**

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**Status of the course in the study program:**

Innovation process and patent policy

-The subject belongs to a group of elective subjects.

**Assumptions and objectives of the course:**

-Transfer of basic knowledge about the area of innovation in a market economy, determinants of innovation, including intellectual property rights as a driving force for economic development to master the basic skills necessary to initiate innovative businesses

**Contents of the course (course description):**

-Innovation, the innovation process. Sources of innovation: the importance of protecting intellectual property. The role of science, expertise in building innovative economy. Evaluation criteria of innovation and innovation (EIS, GIS). The financing of innovation. The role of the state: Polish innovation policy and the European Union. Innovation policy, including the patent states. Inventions =inventions, innovations. Infrastructure innovation: business incubators and innovation centers, technology parks, etc. Innovativeness of the enterprises. Innovative competence of the managers. Regional innovation strategies.

**Introductory courses and the required pre-knowledge:**

-Basic knowledge of economics and management and marketing

**Courses form and teaching methods:**

-Lectures using multimedia resources, active methods of the students' work on projects of innovative businesses: work in groups

**Form and terms of complete the course - requirements and assessment methods:**

-Assessment based on an assessment prepared and presented projects of innovative businesses (14th week of a semester)

**Basic Bibliography:**

**Additional Bibliography:**